

41st Annual Wildflower Run

March 24, 2024

Live Oak High School

**Help advance equity
for women and girls:
Become a sponsor!**



Your contribution:

- Funds college scholarships for local girls and women
- Supports Morgan Hill non-profit organizations with Community Action Grants
- Sends middle school girls from Morgan Hill schools to Tech Trek, a STEM camp at Stanford
- Supports "Young Women Leaders"— Morgan Hill teens

Questions?
Contact Amy Whelan
sponsors@WildflowerRun.org

Invest in the future of Morgan Hill's youth

Sponsorship benefits include:

- Visibility at one of the largest local events, with up to 1200 runners, over 200 volunteers, and 1000 spectators.
- Association of your business with one of Morgan Hill's favorite and best known, family-oriented non-profit events.
- 100% tax-deductible contribution (consult your tax advisor). We are a non-profit 501(c)3, volunteer-run event, with all proceeds supporting our mission.
- Comprehensive print and electronic publicity: press, posters, flyers, postcards, emails, Facebook, and Instagram
- Recognition as a community-minded philanthropist.



AAUW Wildflower Run 2024

Levels of Cash Sponsorship

California Poppy * \$2500

- Up to two 30 second videos pushed out on AAUW's social medial platforms, mid-January through Run Day, coinciding with "Run Tip" or "Scholarship Winner" videos;
- Start and/or finish line display provided by your company;
- Business logo on runner bibs;
- Includes Hummingbird Sage level items + 2 additional complimentary 2023 Wildflower Run registrations with t-shirts (6 total).

Hummingbird Sage * \$1000 - \$2,499

- One 30 second video provided by your company, pushed out on AAUW's social medial platforms, February 15 through Run Day;
- Business logo on popular Wildflower Run t-shirts;
- Business logo on announcement postcards, approximately 2,500 distributed;
- Business logo included, starting mid-January, in all emails to our past Wildflower Run participants. (We anticipate sending 3-4 emails per month through race day);
- Business logo on 250 flyers posted throughout the South Bay area;
- Business logo on flyer sent electronically to all students and their families in the Morgan Hill Unified School District;
- Business logo included in Morgan Hill and Gilroy newspaper ads for the Wildflower Run;
- Includes Mariposa Lily level items + 2 additional complimentary 2023 Wildflower Run registrations with t-shirts (4 total).

Mariposa Lily * \$500 - \$999

- Business signage provided by your company displayed at the Wildflower Run, up to 2 signs, including booth sign;
- Business logo with website link from the Wildflower Run website, [.WildflowerRun.org](http://WildflowerRun.org);
- 2 complimentary Wildflower Run registrations;
- Includes Monkey Flower level items.

Monkey Flower * \$250 - \$499

- Promotional booth space at the Wildflower Run Finish Fest;
- 2 Wildflower Run t-shirts;
- Includes Coral Bells level items.

Coral Bells * \$100

- Listed on final sponsor sheet available from the Wildflower Run website (WildflowerRun.org), and lin the branch newsletter;
- Recognition in local print media.

The deadline for a business logo on any marketing materials is January 5, 2024.

AAUW Wildflower Run 2024

We appreciate your support!

Donate by Check: Please make your check payable to ISPF - AAUW*

Donate Online: Go to WildflowerRun.org/giving-back and click on "Donate"

**ISPF-AAUW (Interbranch Special Projects Foundation- AAUW)
is a 501(c)3 non-profit organization, Tax ID #77-0201841.*

Level of Sponsorship (please check):

- California Poppy (\$2,500)
- Hummingbird Sage (\$1,000)

For either of the above levels, please indicate if you will be providing a promo video per sponsorship benefits YES / NO

- Mariposa Lily (\$500)
- Monkey Flower (\$250)

For any of the above levels, please indicate if you would like this benefit:

Booth at the Finish Fest YES* / NO

* We are unable to include food items at booths.

- Coral Bells (\$100)

In-Kind Sponsorship

In-kind contributions are encouraged for goods and services deemed essential to the success of this event. Benefits will be determined based upon the value of your donation.



Please provide the following information about you and your business and mail this form along with your check (made out to ISPF-AAUW) to:

Wildflower Run ISPF - AAUW, PO Box 1528, Morgan Hill, CA 95038

Thank you!

Contact Name: _____

Business: _____

Address for receipt: _____

Phone: _____ Email: _____

If you prefer to donate online, please visit www.WildflowerRun.org.

**For more information, contact our Corporate Sponsor Chair, Amy Whelan,
sponsors@WildflowerRun.org or visit our website, www.aauwmh.org.**