

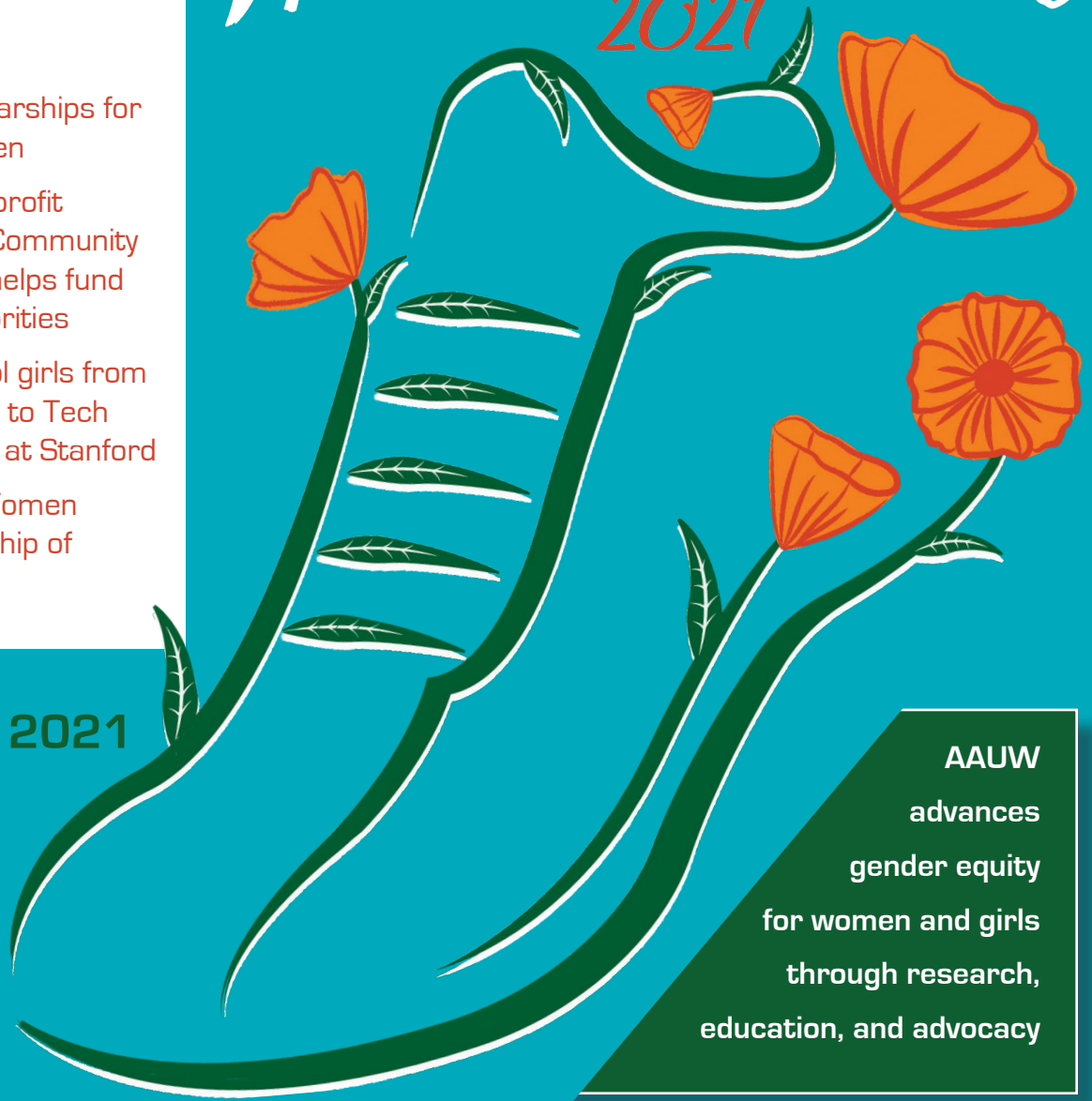
**Help advance equity
for women and girls:
Become a sponsor!**

Your contribution:

- Funds college scholarships for local girls and women
- Supports local non-profit organizations with Community Action Grants and helps fund national AAUW priorities
- Sends middle school girls from Morgan Hill schools to Tech Trek, a STEM camp at Stanford
- Supports “Young Women Leaders” – mentorship of Morgan Hill teens.

Wildflower Run

2021



**March 20 - 28, 2021
Virtual Event**

AAUW
Morgan Hill

AAUW
advances
gender equity
for women and girls
through research,
education, and advocacy

Invest in the future of the youth of our local community.

Sponsorship benefits include:

- Extensive visibility on social media
- Association of your business with one of Morgan Hill's best known family-oriented non-profit events.
- Comprehensive print media publicity: press, posters, flyers and postcards.
- Recognition as a community-minded philanthropist.
- 100% tax deductible contribution (consult your tax advisor). We are a non-profit 501(c)3, volunteer-run event, with all proceeds supporting our mission.

Questions? Barbara Palmer or Amy Whelan sponsors@WildflowerRun.org www.aauwmh.org

38th Annual Wildflower Run

Virtual Event, March 20-28, 2021

Levels of Cash Sponsorship



MORGAN HILL
(CA) BRANCH

California Poppy * \$2500

- Up to two 60 second videos pushed out on AAUW's social medial platforms, mid-January through Run Day
- Possible additional promotional opportunities TBD
- Includes *Hummingbird Sage* level items
+ 2 additional complimentary 2021 Wildflower Run registrations with t-shirts (6 total)

Hummingbird Sage * \$1000

- Up to 45 second long video opportunity pushed out on AAUW's social medial platforms, starting February 1 through Run Day
- Business logo on popular Wildflower Run t-shirts
- Business logo on run registration forms (printable from the Wildflower Run website)
- Business logo on announcement postcards (2,500 distributed)
- Business logo included in 4,000 emails to past Wildflower Run participants
- Business logo on 250 flyers posted throughout the South Bay area
- Business logo on flyer sent electronically to 7,800 students and their families in the Morgan Hill Unified School District
- Business logo included in Morgan Hill and Gilroy newspaper ads for the Wildflower Run
- Includes *Mariposa Lily* level items
+ 2 additional complimentary 2021 Wildflower Run registrations with t-shirts (4 total)

Mariposa Lily \$500

- Business logo with link to either 30 second promo video or website from the Wildflower Run website (www.WildflowerRun.org)
- Includes *Monkey Flower* level items

Monkey Flower \$250

- Business logo with website link from the Wildflower Run website (www.WildflowerRun.org)
- 2 complimentary 2021 Wildflower Run registrations with t-shirts
- Includes *Coral Bells* level items

Coral Bells \$100

- Listing on sponsor sheet which is featured on our social media, linked from the Wildflower Run website (www.WildflowerRun.org), and linked from the branch newsletter.
- Recognition in local print media

* To guarantee all of the benefits of your sponsorship at the California Poppy and Hummingbird Sage levels, please send your donation by January 8, 2021 and provide your videos prior to the video promotion start dates.

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**MORGAN HILL
(CA) BRANCH**

We appreciate your support!

Please make your check payable to **ISPF - AAUW**
(Interbranch Special Projects Foundation - AAUW)
ISPF-AAUW is a 501(c)3 non-profit organization, Tax ID #77-0201841

Level of Sponsorship (please check):

- California Poppy (\$2,500)
- Hummingbird Sage (\$1,000)

For the above levels, please indicate if you

- will be providing a promo video per sponsor benefits YES / NO
- will need assistance in creation of a promo video YES / NO

- Mariposa Lily (\$500)
- Will you be providing a promo video? YES / NO

- Monkey Flower (\$250)
- Coral Bells (\$100)

Media Sponsorship

Publicity through the media of our 2021 virtual event will be critical to the Run's success. We look forward to your sponsorship. Benefits will be determined based upon the value of your donation.

Please provide the following information about you and your business and mail this form along with your check (made out to ISPF-AAUW) to:

Wildflower Run ISPF - AAUW, PO Box 1528, Morgan Hill, CA 95038

Thank you!

Contact Name: _____

Business: _____

Address for receipt: _____

Phone: _____ Email: _____

If you prefer to donate online, please visit www.WildflowerRun.org.

For more information, contact our Corporate Sponsor Co-Chairs, Barbara Palmer and Amy Whelan, sponsors@WildflowerRun.org or visit our website, www.aauwmh.org.